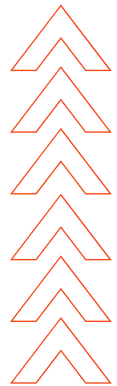


eliminating racism
empowering women
ywca

York



2023 - 2024

YWCA YORK CORPORATE PARTNERSHIP OPPORTUNITIES



WHO WE ARE

YWCA York has served York County since 1891. Since then, YWCA York has continued to evolve and adapt to the changing needs of our community. Our work is more relevant today than ever. We rely on community support to make our mission a reality for those that need us. We cannot do this work alone.

This one-time, annual ask encompasses all of YWCA York's events and programs. **We are on a mission and welcome your support in this work.**

Payments can be set up on a biannual or quarterly basis. (EIN: 23-1360889)

Support YWCA York with a sponsorship or tax credit commitment to advance our mission forward. **Every gift helps us reach more people in need in York County.** Community partners can customize an impact focus to be agreed upon by YWCA York. Thank you for investing in the lives of the individuals we serve.

CORPORATE PARTNERSHIP LEVELS:

\$35,000	Empowerment Level
\$25,000	Equity Level
\$15,000	Justice Level
\$10,000	Dignity Level
\$5,000	Unity Level

To learn more about YWCA York sponsorships, contact Edquina Washington, Chief Impact Officer, at ewashington@ywcaYork.org.

Empowering Our Community

FISCAL YEAR 2022



19,669 Shelter Nights
for Domestic Violence,
Sexual Assault, and
Human Trafficking
Victims Provided



245 kiddos educated
in Pre-K Counts



100 Camp
Cann-Edi-On Campers



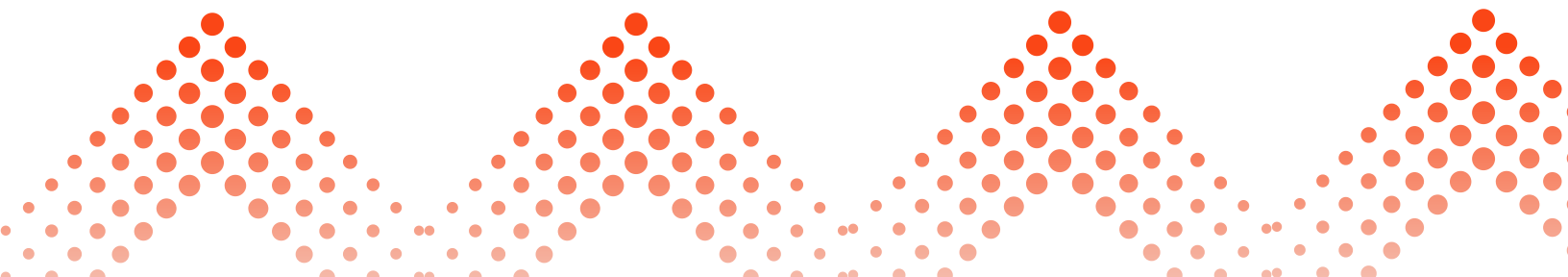
7,341 people trained
by Community
Education



410 Aqua Exercise
Participants



80 Creative Explorers
In Summer Camp



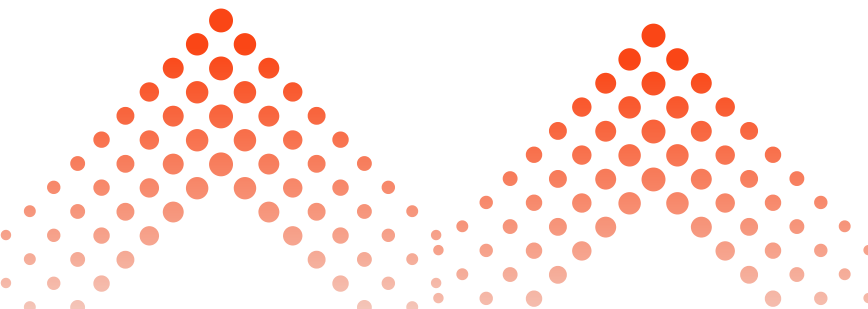
WHAT WE DO

YWCA York has led change since 1891. We are York County's premier provider of comprehensive services to those impacted by violence, working with victims of domestic violence, sexual assault, and human trafficking. While our mission is eliminating racism and empowering women, YWCA York also strives to strengthen families. Each year, children throughout York County enjoy our childcare and summer camp programs which provide outdoor and educational learning for disadvantaged youth.

VICTIM SERVICES

ACCESS, VAC, Transitional Housing, Legal Services, Community Education

YWCA York is York County's provider of comprehensive services to those impacted by violence in our community, with expertise in working with victims of domestic violence, sexual assault, and human trafficking. We operate a confidential domestic violence emergency shelter in York. We offer free civil legal services to victims of violence and sexual assault. We provide free counseling to any victim of domestic violence or sexual assault. We also offer transitional housing for up to twelve months for those in need of more support before becoming independent following a traumatic experience.



YOUTH PROGRAMS

Infant - School Age



YWCA York Early Learning Centers are designed to encourage each child's individual emotional, social, intellectual, creative, cultural, and physical development in a safe, nurturing environment that actively promotes acceptance. We offer a tailored Pre-K program that readies children for success. From newborns to school age, we seek to build relationships with children and families and encourage reflection in our teachers. YWCA York also supports families by offering school-age childcare before and after school.

YOUTH PROGRAMS

Middle & High School

We mentor middle and high school students through two separate programs.

Quantum Opportunities Program (QOP) is a free after-school program open to all students in grades 9-12 in the city. The program focuses on 1:1 mentoring, academic achievement, community service and personal growth. **This program has had a 100% graduation rate, as well as 100% acceptance to a higher education program every year since 2010.**

Neighborhood Youth Ambassadors is a new program for youth in York City that will offer paid employment and teach youth pride in the community, work ethic, and fiscal management through a neighborhood clean-up program.





AQUATICS

YWCA York has a long tradition of aquatics that continues today! The mission of **YWCA York's Aquatics Center** is to improve the quality of life for people of all ages through physical fitness and health education. Our programs strengthen bodies and build self-esteem and confidence. Seniors in our community stay active with low-impact classes, multiple generations of families have learned to swim at YWCA York, and we are proud to be the home of the York Synchro team.



CAMP CANN-EDI-ON

Nestled in 227 acres of wooded property off 1-83, **YWCA York has been operating Camp Cann-Edi-On since 1930.** During summer months, we take youth to the camp for fresh air, and outdoor activities like kayaking, swimming, hiking and more. We are working to make the property more marketable for weddings, corporate events and retreats, as well as offering a lodging option for individuals who wish to rent a cabin and stay on the property.



MINDFULNESS

YWCA York has introduced mindfulness across our organization. **Mindfulness is a way to sharpen our focus and increase productivity.** It also results in feeling less overwhelmed and reactive. Every staff and committee meeting begin with a mindful moment. Our Pre-K Counts kiddos are learning breathing techniques and yoga. Clients who are survivors of violence are exploring how their brains function under stress and how to control their emotions. Our yoga instructors also teach trauma-sensitive yoga and various class offerings to the community. We're seeing the value of this work in meaningful ways every day.



RACIAL AND GENDER EQUITY

One of our organization's guiding principles is equity- in all things we do. YWCA York is a mission-driven collective ready to serve our community with open minds and hearts. Using an intersectional approach and mindfulness techniques, the goal of our work is to eliminate racism and empower women. This demands that we show up to advocate for the end of inequities and oppression that many groups and individuals experience in our community. YWCA York takes an interactive and reflective approach to teaching about bias, oppression, privilege, and the "isms" that exist in our society today. Our programs are designed to equip participants with the tools they need to create a more inclusive environment. We incorporate equity in all of our programs and events, such as Race Against Racism. Supporting our work in racial and gender equity allows us to create and implement programming for community partners including hosting diversity trainings and advocating for equity.



TAX CREDIT OPTIONS

Some companies qualify for **Pennsylvania Tax Credit Programs** which must be applied for yearly. We are listed as an approved organization. **This provides substantial tax credits back to the company and allows YWCA York to do more to further our mission.**

PENNSYLVANIA TAX CREDIT PROGRAMS

Administered by PA Department of Community and Economic Development (DCED)

EDUCATIONAL IMPROVEMENT TAX CREDITS

Educational Improvement Organization (EITC EIO)

YWCA York is approved for this credit through the Quantum Opportunities Program (QOP). Businesses that have received this tax credit receive state tax credits of 75% up to a maximum of \$750,000 in donations. This state tax credit can be increased to 90% if the business agrees to provide the same donation amount to YWCA York for two consecutive years.

Prekindergarten Scholarship Organization (EITC PKSO)

YWCA York is approved for this credit for 3–5-year-olds attending programs in our Prekindergarten program. Businesses that have received this tax credit receive state tax credits of 100% up to the first \$10,000 in donations to YWCA York and 90% State tax credit to a maximum of \$200,000 in donations annually.

NEIGHBORHOOD ASSISTANCE PROGRAM (NAP)

Special Program Priorities (SPP)

YWCA York generally participates in this program annually after identifying a specific project that would align with SPP guidelines. Businesses that have received this tax credit receive a state tax credit of 75%.



\$35,000 *Empowerment Level*

SIGNATURE EVENTS

Empowerment Level logo placement at all signature events (Race Against Racism, Walk A Mile) to include print materials (save the dates, thank you cards, event T-shirts) and all digital materials (e-newsletters, e-invites, e-thank you cards)

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REGISTRATION FOR SIGNATURE EVENTS

- 25 Race Against Racism Registrations with event T-shirts
- 25 Walk A Mile Registrations with event T-shirts

DORRIE LEADER

Empowerment Level Sponsor recognition at Dorrie Leader Advocacy Award event

SOCIAL MEDIA MARKETING

Thank You/Recognition posts as an Empowerment YWCA York Community Sponsor, Race Against Racism, Walk A Mile (FB/IG/LI)

JUNIOR BOARD

Empowerment Level Sponsor for Junior Board's Adopt-A-Family & Shelter Shelves events. Company logo recognition on all materials (e-newsletters, e-invites, flyers, social media thank you posts)

WEBSITE

Company logo & hyperlink on YWCA York Community Partnerships homepage as an Empowerment Level Sponsor

ANNUAL REPORT

Empowerment Level logo placement in our Annual Report

YOGA/MINDFULNESS

Sponsor receives one quarterly yoga session or YWCA York will facilitate one Mindfulness company-wide training

AQUATICS

10 Monthly Family Swim Pass Punchcards, Company logo on Aquatics Swim Supporters Banner (displayed year-round in pool area)

YOUTH

Empowerment Level Sponsor logo on QOP & NYA student shirts

CAMP CANN-EDI-ON

Empowerment Level Sponsor for Camp, receives 4 days of free camp rental

\$25,000 *Equity Level*

SIGNATURE EVENTS

Equity Level logo placement at all signature events (Race Against Racism, Walk A Mile) to include print materials (save the dates, thank you cards, event t-shirts) and all digital materials (e-newsletters, e-invites, e-thank you cards)

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REGISTRATION FOR SIGNATURE EVENTS

- 20 Race Against Racism Registrations with event T-shirts
- 20 Walk A Mile Registrations with event T-shirts

DORRIE LEADER

Equity Level Sponsor recognition at Dorrie Leader Advocacy Award event

SOCIAL MEDIA MARKETING

Thank You/Recognition posts as an Equity YWCA York Community Sponsor, Race Against Racism, Walk A Mile (FB/IG/LI)

JUNIOR BOARD

Equity Level Sponsor for Junior Board's Adopt-A-Family & Shelter Shelves events. Company logo recognition on all materials (e-newsletters, e-invites, flyers, social media thank you posts)

WEBSITE

Company logo & hyperlink on YWCA York Community Partnerships homepage as an Equity Level Sponsor

ANNUAL REPORT

Equity Level logo placement in Annual Report

AQUATICS

8 Monthly Family Swim Pass Punchcards, Company logo on Aquatics Swim Supporters Banner (displayed year-round in pool area)

YOUTH

Equity Level Sponsor logo on QOP & NYA student shirts



\$15,000 *Justice Level*

SIGNATURE EVENTS

Justice Level logo placement at all signature events (Race Against Racism, Walk A Mile) to include print materials (save the dates, thank you cards, event t-shirts) and all digital materials (e-newsletters, e-invites, e-thank you cards)

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REGISTRATION FOR SIGNATURE EVENTS

- 15 Race Against Racism Registrations with event T-shirts
- 15 Walk A Mile Registrations with event T-shirts

DORRIE LEADER

Justice Level Sponsor recognition at Dorrie Leader Advocacy Award event

SOCIAL MEDIA MARKETING

Thank You/Recognition posts as a Justice Level YWCA York Community Sponsor, Race Against Racism, Walk A Mile (FB/IG/LI)

JUNIOR BOARD

Justice Level Sponsor for Junior Board's Adopt-A-Family & Shelter Shelves events. Company logo recognition on all materials (e-newsletters, e-invites, flyers, social media thank you posts)

WEBSITE

Company logo & hyperlink on YWCA York Community Partnerships homepage as a Justice Level Sponsor

ANNUAL REPORT

Justice Level logo placement in Annual Report

AQUATICS

5 Monthly Family Swim Pass
Punchcards, Company logo on Aquatics Swim Supporters Banner (displayed year-round in pool area)

YOUTH

Justice Level Sponsor logo on QOP & NYA student shirts





\$10,000

Unity Level

SIGNATURE EVENTS

Unity Level logo placement at all signature events (Race Against Racism, Walk A Mile) to include print materials (save the dates, thank you cards, event T-shirts) and all digital materials (e-newsletters, e-invites, e-thank you cards)

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REGISTRATION FOR SIGNATURE EVENTS

- 10 Race Against Racism Registrations with event T-shirts
- 10 Walk A Mile Registrations with event T-shirts

DORRIE LEADER

Unity Level Sponsor recognition at Dorrie Leader Advocacy Award event (held annually in September)

SOCIAL MEDIA MARKETING

Thank You/Recognition posts as a Unity Level YWCA York Community Sponsor, Race Against Racism, Walk A Mile (FB/IG/LI)

WEBSITE

Company logo & hyperlink on YWCA York Community Partnerships homepage as a Unity Level Sponsor

ANNUAL REPORT

Unity Level logo placement in Annual Report

JUNIOR BOARD

Unity Level Sponsor for Junior Board's Adopt-A-Family & Shelter Shelves events. Company logo recognition on all materials (e-newsletters, e-invites, flyers, social media thank you posts)



\$5,000 *Dignity Level*

SIGNATURE EVENTS

Dignity Level name recognition at all signature events (Race Against Racism, Walk A Mile) to include print materials (save the dates, thank you cards, event T-shirts) and all digital materials (e-newsletters, e-invites, e-thank you cards)

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REGISTRATION FOR SIGNATURE EVENTS

- 8 Race Against Racism Registrations with event T-shirts
- 8 Walk A Mile Registrations with event T-shirts

DORRIE LEADER

Dignity Level Sponsor recognition at Dorrie Leader Advocacy Award event

SOCIAL MEDIA MARKETING

Thank You/Recognition posts as a Dignity Level YWCA York Community Sponsor, Race Against Racism, Walk A Mile (FB/IG/LI)

WEBSITE

Company logo & hyperlink on YWCA York Community Partnerships homepage as a Dignity Level Sponsor

ANNUAL REPORT

Dignity Level logo placement in Annual Report

JUNIOR BOARD

Dignity Level Sponsor for Junior Board's Adopt-A-Family & Shelter Shelves events.

Company logo recognition on all materials (e-newsletters, e-invites, flyers, social media thank you posts)





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